auraria library

discovery wall
CONTENT GUIDE

The Discovery Wall is designed to showcase our campus! This guide will make sure your work looks great whether you're presenting at the Wall or submitting images and video to feature in our playlist.

ASPECT RATIO
16:9

Images should measure at least 1920 by 1080 pixels. Video frame resolution should be at least 720p with 1080p preferred.

PRESENTING AT THE WALL

The Discovery Wall runs Windows. You can use Office files, web browsers, and video players (Quicktime and VLC). If you require specialized but freely available software, please contact us in advance of your presentation and we will try to accomodate your request.

FONTS + COLORS

On screens, sans-serif fonts tend to be easier to read than serif fonts, *scripts*, and ornate text. Make sure your text colour contrasts strongly from the background.
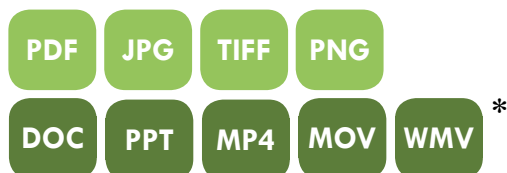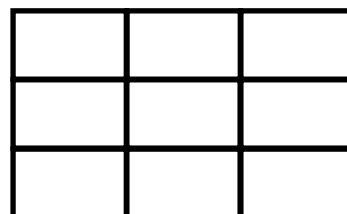
Highly saturated colours look best on the Wall.

THE DISCOVERY WALL SHOWCASE

Showcase your work in our rotating feature of campus activities and research! **PLEASE NOTE:** Content is muted during showcase playback. Video with audio must be captioned.

TOTAL PIXEL RESOLUTION
4114 x 2324

MIND THE GRID!

The Discovery Wall is composed of nine individual screens, each with a thin bezel. To improve legibility, avoid placing text or other important visual elements at these lines.

For presentations, you can also use the bezels to your advantage by basing your layout on thirds.

TIMING

Keep in mind that many people viewing the Discovery Wall are passing by. They may stop to watch for just a few moments, so consider your total playback time when choosing content.

ACCEPTED FILETYPES

PDF JPG TIFF PNG

DOC PPT MP4 MOV WMV *

* The system requires an image or H.264 codec video file. We will convert DOC/PPT files and video exported with other settings to match these requirements.

ACCESSIBILITY

We strongly encourage all video played on the Wall to feature closed captions or subtitles.